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**Saratoga Specialties
Company**

Press Release

Saratoga Specialties Company and Brindisi's Restaurant team up to offer Moon's Brand Original Saratoga Chips to Saratoga Race Course patrons.

Brindisi's Restaurant, an area favorite eatery, set to represent Saratoga Specialties Company in Restaurant Row this season at the track.

Saratoga Springs, New York, (July 1, 2009): Andy Brindisi of Brindisi's Restaurant and Dan Jameson of Saratoga Specialties Company are pleased to announce that they have teamed up to offer Moon's Brand Original Saratoga Chips to the 2009 Saratoga Thoroughbred Race Course patrons. This venture is a first of its kind for both companies and promises to be the first of several cooperative future projects.

"For us, this was a no brainer", said Dan Jameson, President of Saratoga Specialties Company. "Andy is very well known and respected in this community and has a tremendous following both in Saratoga Springs and at the track. Andy's experience, business expertise and area market connections make him a real asset for us."

We are extremely proud of our affiliation with Saratoga Specialties. Brindisi's will offer Saratoga Chips both at Brindisi's Trackside location at Restaurant Row and at Brindisi's Restaurant and Bar, located at 390 Broadway in Saratoga Springs. The chips will also be part of the fare at The Union Grille at The Saratoga Hilton.

We have talked extensively in the past about incorporating the history of the Saratoga chip into our business model, focusing on Saratoga's proud past and its role in the history of the chip. We look forward to being a part of bringing that history to life not only here in Saratoga but throughout the country as well.

We believe that Brindisi's is the perfect vehicle for the chip and that Saratoga Specialties' Moon Brand label respects both the history and quality expected of those doing business in Saratoga.

This is an exciting venture, an opportunity to make and pay homage to our history. For years Brindisi's have been talking about this, and it is exciting that it is coming to be. "This is one small step for the Saratoga potato chip, one giant step in the race towards forming the Saratoga Potato Chip Museum!" Brindisi says. The two businesses are commencing work on a museum this summer.

Dan Jameson and Paul Tator have reintroduced the ***Moon Brand Original Saratoga Chips*** in a reproduction of the original packaging the pair found at the Saratoga Springs History Museum in the Canfield Casino. After researching many stories of the methods and recipe used, the chips are made in individual batches by artisans just as they were originally. Moon's Brand Original Saratoga Chips come in both a 9oz family size and a 1.5oz single serving.

Brindisi's will be celebrating its tenth summer on Broadway this year and its second year at the Saratoga Race Course. The Union Grille is scheduled to open October 1, 2009 at The Saratoga Hilton.

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