

Media Contact: Danny Jameson

Saratoga Specialties Company
P.O. Box 800
Saratoga Springs, NY 12866
Phone 518-328-9175

**Saratoga Specialties
Company**

Press Release

Saratoga Specialties Company supports the troops with “Operation: Thanks a Ton!”

Saratoga Specialties Company supports the brave men and women serving in Iraq and Afghanistan and challenges other area businesses to do the same.

Saratoga Springs, New York, (April 7, 2010): Saratoga Specialties Company is pleased to announce they are launching an initiative called “Operation: Thanks a ton” to send the brave men and women serving in the Armed Forces “Comfort Food” from Saratoga Springs. Back in February of this year, Saratoga Specialties Company began sending their own products to troops serving in Iraq and Afghanistan. “It is an incredible feeling to give a bit of comfort from home to the troops”, said Dan Jameson of Saratoga Specialties Company. “Think for just a moment all that we have here and how blessed our lives are. They are going without, in dangerous savage lands, so we can enjoy our comfort, safety, freedom and security. They are so very appreciative of every little effort it takes to send them stuff. It also lets them know we have not forgotten them.”

Beginning April 15th, 2010, Saratoga Specialties Company will begin reaching out to all area food manufacturers to solicit donations to be sent to troops serving in both Afghanistan and Iraq. Saratoga Specialties will collect and ship the goods to troops who are serving in the most difficult and dangerous areas with the fewest “comforts” of home. Their goal is to collect and ship a literal ton (2000 pounds) of regionally made food by June 1st. “If you know someone who is currently serving in Iraq or Afghanistan that would appreciate a little comfort food from home, please pass their information on to us”, said Paul Tator of Saratoga Specialties Company, “We’ll be sure some goodies make their way to their unit”.

This program is just one of a series of initiatives Saratoga Specialties Company is taking to give to those in need, to support their community and to ensure they continue to be a compassionate, connected business now and in the future.

Saratoga Specialties Company has reintroduced the **Moon Brand Original Saratoga Chips**™ in a reproduction of the original packaging from 1853 found at the Saratoga Springs History Museum. The Saratoga Chips are hand crafted in individual batches by gourmet artisans just as they were originally. **Moon’s Brand Original Saratoga Chips**™ come in both a 9oz family size and a 1.5oz single serving.

For further information and an up to date list of their nation wide retail locations, please visit www.originalsaratogachips.com.

High resolution photographs for publication are available upon request to danny@originalsaratogachips.com.

Bagram Airfield – Afghanistan



For Release 9 a.m. EDT, April 7, 2010

Undisclosed Forward Operating Base – Iraq

