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**Saratoga Specialties  
Company**

# Press Release

**Saratoga Specialties Company is capturing national media attention.**

**Saratoga Springs own, *Moon Brand Original Saratoga Chips™* set to be featured on the Emmy Award winning Rachael Ray Show.**



Saratoga Springs, New York, (Wednesday, December 02, 2009): Saratoga Specialties Company is excited to announce that their ***Moon Brand Original Saratoga Chips™*** are being featured on the Emmy Award winning, nationally syndicated Rachael Ray Show as the “Snack of the day” in an episode that was taped Wednesday, October 14, 2009 and is set to air on Monday, December 7, 2009 at 3:00 PM eastern standard time.

This exciting announcement comes on the heels of recently being featured in *The New York Times* and after having received an incredible review from an exclusive and well respected gourmet specialty food ezine called “*The Nibble*”. Additionally, *The Nibble* also just recognized Saratoga Specialties Company as one of the “Best Gourmet Gift and Stocking Stuffer for 2009” out of 1000’s of new products.

“We are so excited to be featured on the Rachael Ray Show”, said Dan Jameson, of Saratoga Specialties Company. “While the national media attention is humbling and incredibly exciting, it is also further evidence that our meteoric rise is capturing the attention of several high level media personalities and outlets. It is not everyday that our company receives a telephone call from the producer of an Emmy Award winning television show” concluded Jameson. “We are preparing to handle the many product inquiries and information requests we anticipate getting from the millions of loyal viewers that watch the Rachael Ray Show everyday”, said Shelly Jameson. “There is a lot of work to be done”.

In other news, Saratoga Specialties Company has just signed agreements with a couple national gourmet retail chains. This move means that ***Moon Brand Original Saratoga Chips™*** are now nationally distributed and available coast to coast.

“The company is growing much faster and farther than we could have ever hoped”, said Paul Tator. “We are well ahead of our plan. This is proof positive that when you combine a lot of hard work, a great idea, and sweat equity, good things will follow.”

Saratoga Specialties Company has reintroduced ***Moon Brand Original Saratoga Chips™*** in a reproduction of the original Moon’s Lake House “take out” box from 1853. The Saratoga Chips are hand crafted in individual batches by gourmet artisans just as they were originally. ***Moon Brand Original Saratoga Chips™*** come in both a 9oz family size box and a 1.5oz single serving box. The company has also just released a new line of all natural, gourmet hand blended “Saratoga Dips” to compliment their Saratoga Potato Chip line.

For further information and an up to date list of the more than 250 retail locations, please visit [www.originalsaratogachips.com](http://www.originalsaratogachips.com).

The Rachel Ray Show - <http://www.rachaelrayshow.com>

The New York Times - [http://www.nytimes.com/2009/10/07/dining/07chip.html?\\_r=3&scp=1&sq=saratoga%20chips&st=cse](http://www.nytimes.com/2009/10/07/dining/07chip.html?_r=3&scp=1&sq=saratoga%20chips&st=cse)

The Nibble – Review - <http://www.thenibble.com/reviews/main/snacks/chips/saratoga-potato-chips.asp>

The Nibble - Award - <http://www.thenibble.com/marketplace/gift/stocking-stuffer.asp>

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