

Moon's Lake House - Saratoga Springs, New York,
August 24, 1853.

A patron at Moon's Lake House ordered fried potatoes with his meal. The diner complained that the potatoes were too thick and sent them back to the cook. The cook at the restaurant was George Crum, who is described as Native American in some accounts and an African American in others. There is agreement, however, on Crum's disposition—he was generally ornery. Upset that someone would criticize his cooking, Crum sliced a new batch of potatoes paper-thin, fried them in boiling oil to a crisp, and then salted them.

But what was intended as a stunt turned into an instant hit – the fussy patron and his friends loved the “crunch potato slices.” Soon the chips became known as Saratoga Chips. At first they were served in restaurants throughout the region. When George Crum left Moon's Lake Inn to start his own restaurant called “Crumbs House,” he placed large baskets of the chips on every table. It was not long before Saratoga Chips could be found in restaurants up and down the East Coast. Soon they became known as potato chips.

Saratoga Specialties Company is proud to offer you The Original Saratoga Chips made by gourmet artisans to the exact same recipe and packaging used by George Crum 1853.



*Saratoga Chips are Simply Made.
Simply Natural, and Simply Delicious.*

Dan and Paul - 2009

Saratoga Specialties Company is pleased to offer you the finest gourmet chips and dips available on the market. Our products are hand made and hand tended by gourmet artisans in individual batches just as George Crum intended them to be made in 1853. We use only the finest, freshest ingredients to ensure that we are giving our beloved customers the best product available.

This company takes pride in our products and our outstanding customer service. It's not just a slogan, at Saratoga Specialties Company, our customers truly do come first.

For More Information:



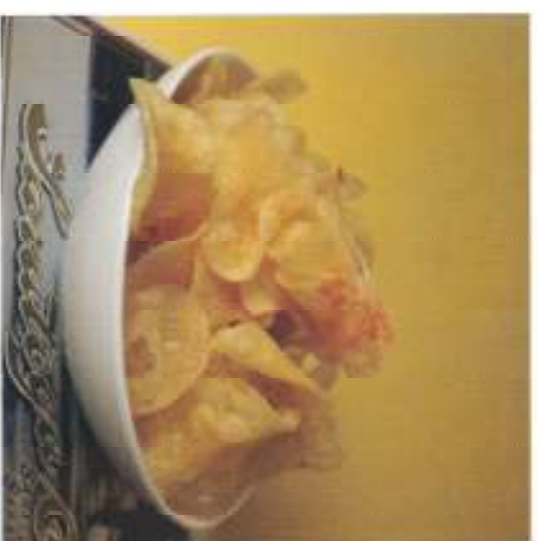
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*For E-commerce orders and more information,
please visit...*

www.originalsaratogachips.com

SARATOGA SPECIALTIES COMPANY



*Purveyors of Moon Brand
Original Saratoga Chips
and Dips*

Moon Brand Original Saratoga Chips



Saratoga Chips are made from Farm fresh-grown Yukon Gold potatoes. They are hand tended, cooked kettle style in individual batches by gourmet artisans in very hot all natural

cottonseed oil. This process produces an absolutely delicious chip with a signature crunch and incredible flavor. They are finished with a light seasoning of all natural sea salt. The packaging is an exact replica of the original Moon's Lake House "Take-out" box first offered for sale commercially in 1853.

Nutritional Facts...

- 1.5 oz Single Serving Size
- 9 oz Family Serving Size
- Gluten Free
- Zero Transfats
- Zero Cholesterol
- All Natural Mineral Sea Salt
- 25% Less Sodium
- Certified Kosher Food
- Heart Healthy All Natural Oil

You are welcome to order any amount you wish. In higher volume, the Individual size Saratoga Chips are packaged 70 per case and 30 cases per pallet. The Family size Saratoga Chips are packaged 14 per case and 35 cases per pallet.



MOON'S LAKE HOUSE
TAKE-OUT BOX FOR
SARATOGA CHIPS
CIRCA 1871

Saratoga Chips and Dips for any Occasion



Moon Brand Original Saratoga Chips and Dips are perfect for...

- Gourmet and Specialty Stores
- Wedding Favors
- Corporate Gifts
- School Fund Raisers
- Hotel Guest Room Favors
- Craft Fairs and Shows
- Raffles and more....

Saratoga Chips and Dips hit the National Media

Moon Brand Original Saratoga Chips and Dips have been featured on...

- The History Channel
- The New York Times
- The Rachel Ray Show
- The Nibble Magazine
- 2009 "Best of the Best" Award
- Snack Magazine
- Process Magazine and more....

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www.originalsaratogachips.com

Moon Brand Original Saratoga Dips



Moon Brand Original Saratoga Dips are hand blended and made from all natural herbs and spices and can be mixed with sour cream, mayonnaise, fat free yogurt, or whipped cream cheese to make a delicious dip, a gourmet bagel spread, or food seasoning blend.



Buffalo Chicken and Bleu Cheese is the perfect Sunday afternoon game day dip. This dip has a nice balance of heat from the wing spices and smoothness from the Maytag Bleu Cheese powder.



Fire Roasted Sweet Red Pepper is a delightful, mild, flavorful dip. This classic dip is a perfect complement to our Saratoga Chips and also is a wonderful alternative ranch vegetable dip.



Vermont Farmhouse Five Onion is a MAGICAL, classic onion dip with an incredible, deep, layered onion flavor that fairly and purely represents the complex flavor profiles that onions offer.



Maine Lobster Bisque is a wonderfully simple, delicious dip. This dip will transport you to a seaside cafe along the rocky shores of Maine. This dip can also be used as a soup base.



Spicy Garlic and Spring Dill is a flavorful refreshing dip with a strong garlic "bite". This incredible dip combination is the perfect blend of light flavorful spring time dill and deep, robust garlic.



Southwestern Garlic and Chipotle - If you like it hot...this is your dip! This fiery blend is both delicious and spicy. This complex layered dip has tones of smoke, chili and of course...GARLIC!